CEOs Prioritize Cyber over Physical Security

86% of CEOs most often cited the "findings of an internal risk assessment" as the most important reason for prioritizing cyber over physical security.

Directed to Cyber over Physical Security

- 86% Overall Strategy
- 83% Personnel Allocation
- 83% Budget

Technology/Innovations Predicted to Have a "Very Significant Impact in the Next Five Years" on:

**CISO Effectiveness**

- 71% Shift to Cloud-Based Services
- 44% The Internet of Things
- 41% Employee Use of Mobile Devices
- 47% Big Data and AI

**CSO Effectiveness**

- 63% Insider Threat Detection
- 24% Counterfeiting / Product Diversion / Interception / Prevention
- 20% Robotics Replacing Security Officers
- 46% Employee Use of Mobile Devices

Increasing budget for cybersecurity

This does not imply a diminishing role for physical security but could indicate a move towards holistic security.