

PERSPECTIVES FROM THE C-SUITE:

CYBER AND PHYSICAL SECURITY

CEOs Prioritize **Cyber** over Physical Security

 **86%** 

of CEOs most often cited the "findings of an internal risk assessment" as the most important reason for prioritizing cyber over physical security.

Directed to Cyber over Physical Security



86%
Overall Strategy



83%
Personnel Allocation



83%
Budget

Technology/Innovations Predicted to Have a "Very Significant Impact in the Next Five Years" on:

CISO Effectiveness



71%
Shift to Cloud-Based Services



41%
Employee Use of Mobile Devices



44%
The Internet of Things

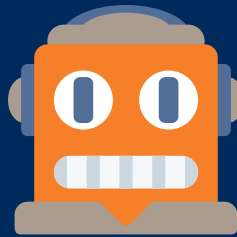


47%
Big Data and AI

CSO Effectiveness



63%
Insider Threat Detection



20%
Robotics Replacing Security Officers



24%
Counterfeiting / Product Diversion / Interception / Prevention



46%
Employee Use of Mobile Devices

Increasing budget for cybersecurity



This does not imply a diminishing role for physical security but could indicate a move towards holistic security.



AUBURN UNIVERSITY
CENTER FOR CYBER AND HOMELAND SECURITY



ISMA

INTERNATIONAL SECURITY MANAGEMENT ASSOCIATION
The Global Association of Leading Chief Security Officers